

Appendix 2

Briefing from the Car Park Working Group

Please refer to Appendix 3 which details the current pay and display charges and the proposed pay and display charges.

The tariff proposals in Appendix 3 have been put through a pricing model based on historic vend analysis and have projected an increase in income of around £225,600. This increase will however come with a health warning as any price changes could influence peoples choices whether to use our car parks or not, vends/tickets purchased have already fallen since this data has been produced.

Note - the following forecast is based on 17/18 vend information – 18/19 budgeted income was £678,260 however only £636,000 was achieved mainly due to falling vends in MSPC. Andrew Jarrett constantly reminds members that there are a myriad of variables that can affect parking vends e.g. weather, shopping voids, tax changes, road works, seasonal trends (summer hols) etc. So therefore members need to consider precisely what additional budget would be sensible to include post implementation of these recommendations.

Below are brief notes as to the reasoning and thought process behind some of the tariff changes per car park.

Overnight Parking, Sunday's and Bank holidays

- There has been no change to the current charges for overnight parking - still includes the first 30 minutes free with overnight parking, Sundays and Bank Holidays remaining £1.00.

Short Stay Car Parks – Market Place, Becks Sq, Market Street, Cred

- To help increase the dwell time within the Town Centre's the 30 minute tariff of £1.00 has been removed.
- 1 hour tariff reduced from £1.50 to £1.25.
- Slight increase of 20p on the 2 hour tariff from £2.00 to £2.20.

Phoenix House Car Park

The working group felt that this car park was for the users of Phoenix House Offices, DWP and the Library and the charging period should be changed to reflect the drop off nature of these spaces.

- Still offering 15 minutes free.
- Introducing a maximum stay of 1 hour for £1.00 Monday – Saturday.

Multi-Storey Car Park

The working group talked through lots of possible options for the MSCP and made reference to the fact that this car park by its nature must be treated differently to the other long stay car parks in Crediton and Cullompton. It was felt by users and the working group that the current 14 hours for £2.00 did not reflect what users wanted and more stepped charges would be better going forward. Please refer to Appendix 3 for proposed charges.

William Street Car Park

This car park currently offers 30 minutes free during the day charging period. The working group wanted to be consistent and bring this car parks charging tariff in-line with the other short stay car parks. The only difference is this car park is situated across the road from Castle Primary School so is used by parents to drop off and pick up children from school. To avoid congestion in the town the working group felt that they wanted to keep the 30 minutes free during the time of drop off 8:30 – 9:30 and pick-up 15:00 – 16:00. Please refer to Appendix 3.

St Saviours Way (High Street), Crediton Car Park

This car park in the past has been classed as a long stay car park and currently has 10 hours for £2.00 which users and the working group did not feel was a true reflection of what users wanted. The working group have made the tariff's more stepped in charges but still keeping the long stay options.

Station Road, Cullompton Car Park

This car park in the past has been classed as a long stay car park and currently has 10 hours for £2.00 which users and the working group did not feel was a true reflection of what users wanted. The working group have made the tariff's more stepped in charges but still keeping the long stay options. Please refer to Appendix 3.

Westexe South Car Park

The working group wanted to bring this car park in-line with the other short stay car parks within the town.

- The 30 minutes free tariff during day-time charging has been removed to help try and encourage more dwell time.
- 1 and 2 hours tariffs are now the same as the other short stay car parks.

- 3 hour tariff remains for the users of bars and restaurants in the area during the day with a slight increase to the current charge.

Wellbrook Street Car Park

- To be consistent with Westexe car park the 30 minutes free tariff has been removed.
- 1 and 2 hours tariffs are now the same as the other short stay car parks.
- Reduced the 4 hour tariff to 3 hours with the same pricing as Westexe.
- An increase to the price on the 24 hour tariff.